

Company profile: **COORDINATED BUSINESS SYSTEMS, LTD.**

## I.T. Managed Services — A New Frontier

In today's business environment it's a given that the computer network and how it works plays a vital role in the overall success of most every business. Whether an organization utilizes on-staff IT personnel or an outside resource to support their IT function, reliability, security and cost control are essential to maintain business continuity and profitability.

Recent studies have revealed that in trying to ensure a competitive advantage for their company most CIO's strive to allocate 80% of their efforts towards IT innovation and only allocate 20% of their effort to the routine maintenance of their computer network. However, the reality is typically the opposite.

As Minnesota's premier information management company, Coordinated Business Systems is forging a new frontier with a full scope of innovative information management solutions. "Coordinated's ProActive<sup>SM</sup> IT Managed Services program is designed to ensure a fully functioning network that allows a company's staff to focus on core competencies while hav-



ing access to multiple tiers of IT expertise," says Jim Oricchio, President of Coordinated Business Systems.

Jim Oricchio added, "ProActive<sup>SM</sup> IT Managed Services provides small to mid-sized companies with system design and upgrades, 24/7 remote monitoring, security protection, instant help desk solutions and on-site emergency service in as fast as one hour. Plus, our ProActive<sup>SM</sup> Professional Services Team collectively possesses over 30 IT certifications and has the skill and experience to manage every aspect of an organization's network, ensuring peace of mind, overall cost control and an increase in company-wide productivity and efficiency."

Another critical and often times overlooked aspect of a company's infrastructure is the time and expense spent in producing documents and servicing their document output devices. Recent studies have revealed that



**Jim Oricchio**

office printing costs an average of 3% of annual revenue and most companies underestimate these printing costs by as much as 50%. "Our managed print services program, SmartPrint<sup>SM</sup> addresses those cost issues with an initial assessment that helps identify hidden expenses, how your printing devices are utilized and how your document workflow is managed," said Oricchio.

"With SmartPrint<sup>SM</sup> a company is able to bundle all their existing document output



devices in one plan with one invoice and they pay only one low-cost-per print no matter how many prints they make," said Jim Oricchio. "Plus, SmartPrint<sup>SM</sup> also includes supplies and service so IT professionals can focus their attention on other pressing issues that help their business operate more smoothly and



**ProActive<sup>SM</sup> IT Managed Services** — Increase network functionality, reliability and reduce IT expenditures

**SmartPrint<sup>SM</sup>** — Increase printing efficiency and lower document output costs up to 60%

**Document Management Software** — Maximize security and lower printing, storage and distribution expenses.

better serve their customers. It also dramatically reduces IT expenditures."

Another step in bringing document imaging costs under control and ensuring an office that works with more productivity and efficiency is how documents are stored, retrieved and distributed. "At Coordinated Business Systems, we offer document management software that is not only surprisingly affordable, but also is easy-to-use and works seamlessly with the company network, said Oricchio. Our software programs allow users to securely access documents, increase process speed, reduce error rates and minimize printing, storage and distribution expenses.

Since its inception, Coordinated Business Systems has been at the forefront in providing new technologies, innovative programs and services that have made them the region's leading independently owned and managed information management company. "We are very proud of our almost 30 year successful track record and we will continue to forge new information management frontiers to help the Minnesota and Western Wisconsin business community grow and prosper, said Oricchio." The Coordinated Business Systems' corporate headquarters is located in Burnsville, MN and there are branch offices in Red Wing, Rochester, St. Cloud and the Minneapolis Skyway.

### **Coordinated Business Systems**

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